

InquisitiveCarter.com One Sheet

About:

InquisitiveCarter.com officially launched on June 1, 2015, solely under the direction of William Carter.

The website focuses on music, entertainment and culture in the Black community. We also showcase emerging talented individuals (singers, dancers, painters, etc) through multi-media interviews.

In 2016, IC Magazine was launched, which will re-emerge in 2023. We have grown to reach roughly 100,000 plus people a year through the website alone, and have reached between 750,000 - one million people, yearly, through social media engagement alone.

Attached here is a link to past interviews, including Mo’Nique, Kevin Ross, Shawn Stockman, and more.



Social Media:

- Twitter - @InquisitiveCEnt 1,065 followers 5,000-5,5000 monthly impressions
- Instagram - @InquisitiveCarter 1,920 Followers (48,000 - 55,000 a month of engagement)
- Facebook - 3,000-5,000 monthly impressions
- Youtube - About 57,000 views overall